

Distributed GenAI Training: Opportunities for New Builds, Edge Sites, and Semiconductors

US Data Center power consumption is set to double by 2030¹, fueled by Generative AI training demands. As GenAI applications become more sophisticated, vendors will distribute training across hyperscale centers, edge locations, and endpoints to improve customizability and user experience. This shift will not only will drive data center developer revenue but create new market opportunities for network operators, tower companies, and semiconductor manufacturers.



Hyperscale GenAI Training

Large (100+ MW) data centers will serve as centralized locations for training large and complex models, providing space and security efficiencies

Ecosystem Opportunity

Successful chip, server, and data center developers will need to accommodate for energy demands through next-gen chip, cooling, and building design

Chip Players



Server Players



DC Developers



Edge Data Center GenAI Training

Vendors offering custom enterprise-scale GenAI solutions will need to leverage “edge data centers” to train models with reduced latency

Ecosystem Opportunity

Network and tower operators are poised for success due to their established space and connectivity infrastructure

Tower & Infra Players



Network Operators



User Endpoint GenAI Training

Personalized model customization will be offloaded to user devices, demanding substantial processing power on personal devices

Ecosystem Opportunity

Chip manufacturers can excel by facilitating edge AI training through custom AI ASICs, SoCs, or integrated GPUs

Chip Players



For over 40 years, Kaiser Associates has employed robust methodologies to craft innovative go-to-market strategies. Our TMT practice is experienced in empowering clients to navigate and seize strategic opportunities in the rapidly expanding field of GenAI.

Connect with Kaiser’s Technology Practice experts to learn more about how Kaiser can support your business:



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